

Your Investing Questions Answered

What are the risks associated with Inflation & Interest Rates?

The word "risk" sounds negative, but broken down into what it really stands for in terms of investing, it begins to be a little more manageable. Remember, strategic investing doesn't mean "taking chances" so much as "making decisions." The main risk from inflation is the danger that it will reduce your purchasing power and the returns from your investments. If your savings and investments are failing to outpace inflation, you may wish to consider investing in growth-oriented alternatives such as stocks, stock mutual funds, variable annuities, or other vehicles. Bonds and other fixed-income investments tend to be sensitive to changes in interest rates. When interest rates rise, the value of these investments falls. After all, why would someone pay full price for your bond at 6 percent when new bonds are being issued at 8 percent? Of course, the opposite is also true. When interest rates fall, existing bonds increase in value.

*-Terry Hahn, Registered Representative
Friendship Securities & Investments*



FSI
FRIENDSHIP
SECURITIES & INVESTMENTS

We're your local investment source - and we are easy to reach. Just call **877-667-5101** for a real voice (no buttons to push!), or find us online at www.friendshipsecurities.com. You can always **Rely on Friendship**.

Investment products are not deposits of The Friendship State Bank; not FDIC insured; not insured by any federal government agency; not guaranteed by the bank; and may go down in value. SECURITIES OFFERED THROUGH QUESTAR CAPITAL CORPORATION (QCC) MEMBER FINRA/SIPC. FSI AND THE FRIENDSHIP STATE BANK ARE INDEPENDENT OF QCC.

Time for your 401(k) or IRA rollover? Rely on Friendship.

DILLSBORO OFFICE - 12933 LENOVER STREET - DILLSBORO - RELY ON FRIENDSHIP

FREE

Stop in at any Friendship State Bank Branch for full details and no surprises.

BUSINESS CHECKING

at The Friendship State Bank

No minimum to open.

No minimum balance.

No hassles.

Free Real-Time Internet Banking and Bill-Pay.

Freedom for your business,

from your community bank.

We're your community bank - since 1912, and we are easy to reach. Come on in to any branch and talk to us about your banking needs, call **877-667-5101** for a real voice (no buttons to push!), or visit us online at www.friendshipstatebank.com. You can always **Rely on Friendship**.

Member
FDIC



Equal
Opportunity
Lender

FRIENDSHIP - CROSS PLAINS - DILLSBORO
RISING SUN - VERSAILLES - VEVAY

Since 1912
96 YEARS
RELY ON FRIENDSHIP